



BC BIKE SHOW

March 2 & 3

VANCOUVER CONVENTION CENTRE



ALBERTA BIKE SHOW

March 16 & 17

STAMPEDE PARK, BMO CENTRE



ULTIMATE CYCLING EVENTS!



**2 shows
under 1 roof!**

Co-located with
**The
Outdoor
& Travel
Show**

WHAT OUR EXHIBITORS HAVE TO SAY ABOUT THE BIKE SHOW

"The event has been really well done, what blew me away was marketing leading up to it, there was a huge line up to get in!"

"We were non stop in the booth!"



WHY EXHIBIT

- The best place to **SELL** bikes & showcase your new cycling products
- The best event to **publicize** cycling activities, **recruit** new members and **encourage** participants
- **Face-to-face** contact with cyclists is the #1 way to promote your business

BOOTH PRICING

BC BIKE SHOW

10' x 10' Booth = \$1,525
10' x 20' Booth = \$2,550
10' x 30' Booth = \$3,400
20' x 20' Booth = \$4,070
Over 500 sq.ft. - Contact us for options

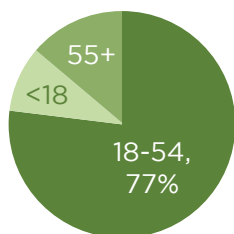
ALBERTA BIKE SHOW

10' x 10' Booth = \$1,375
10' x 20' Booth = \$2,465
10' x 30' Booth = \$3,320
20' x 20' Booth = \$4,070
Over 500 sq.ft. - Contact us for options

**BOOK
EARLY
AND
SAVE!**

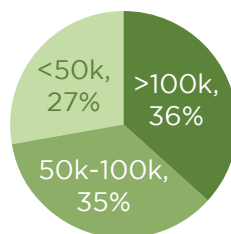
ABOUT OUR VISITORS:

Age:



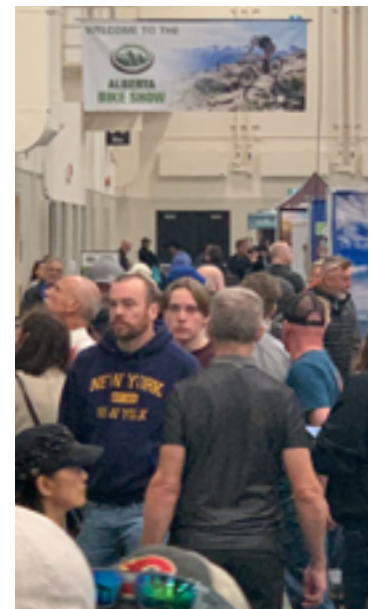
77% are in the key 18-54 age buying group.

Income:



Attendees are passionate about cycling, with 36% having a household income of over \$100K annually.

66% of visitors purchased products at the show!



SHOW FEATURES FOR 2024!



Jump Jam!



Pedalers Bar



Kids Zone!



Cycle Travel Adventures



Outdoor Demo Track!



Cycle Stage

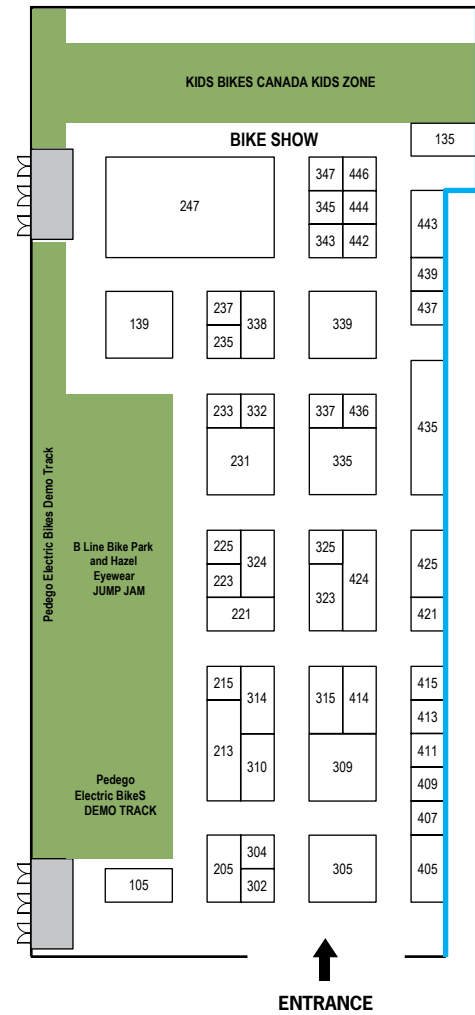


Handcrafted Bikes & Accessories

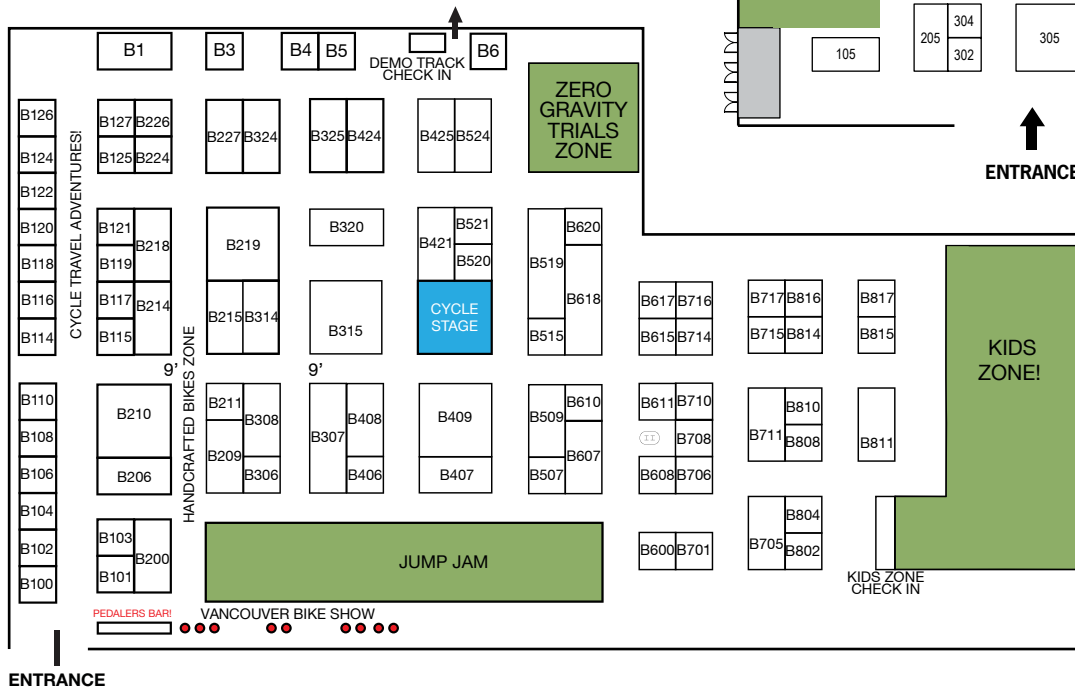


Free Bike Valet Service

ALBERTA BIKE SHOW



BC BIKE SHOW



**BOOTH SPACE IS LIMITED.
BOOK TODAY FOR BEST LOCATIONS.**

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ULTIMATE CYCLING EVENTS!

**BCBIKESHOW.COM
ALBERTABIKESHOW.COM**